

## **Fundraiser for Focus Humanitarian Assistance (FOCUS) flood-relief effort**

According to the most recent government estimates, the country of Pakistan is suffering from intense flooding in its vulnerable Northern areas of Punjab, Khyber-Pakhtunkhwa and Sindh. The worst flooding in Pakistan's eighty year history have killed 1,600 people and displaced over 14 million men, women and their families. The humanitarian crisis is expected to worsen as the effects of cholera and water-borne diseases set in.

We are organizing a fundraiser for Focus Humanitarian Assistance, an affiliate of the Aga Khan Development Network (AKDN) and its relief work in Pakistan. We urge you to please donate generously to Focus Humanitarian Assistance so as to enable the organization to alleviate the effects of this natural disaster on the 14 million flood victims. Your donations to Focus Humanitarian Assistance will play a critical role in enabling FOCUS and its highly experienced emergency response staff on the ground in Pakistan to provide relief in areas such as: food aid distribution, health care initiatives, resettlement projects and economic security for themselves and their children in the aftermath of the disaster.

We request that you donate generously online and click on DONATE NOW:

<http://www.canadahelps.org/gp/9036>

to navigate to the Canada Helps Donation page.

Please open your hearts and take action and let's alleviate the suffering of the women, men and children of Pakistan in this most tragic and testing of times.

### **About FOCUS HUMANITARIAN ASSISTANCE (FOCUS)**

Focus Humanitarian Assistance (FOCUS) is an international group of agencies established in Europe, North America and South Asia to complement the provision of emergency relief, principally in the developing world. It helps people in need reduce their dependence on humanitarian aid and facilitates their transition to sustainable self-reliant, long-term development. Focus Humanitarian Assistance is an affiliate of the AKDN.

### **About The Aga Khan Development Network**

Founded and guided by His Highness the Aga Khan, the Aga Khan Development Network (AKDN) brings together a number of development agencies, institutions, and programmes that work primarily in the poorest parts of Asia and Africa. While each institution pursues its own mandate, all work together within the overarching framework of the Network so that their different pursuits interact and reinforce one another. The Aga Khan Development Network (AKDN) focuses on health, education, culture, rural development, institution-building and the promotion of economic development. It is dedicated to improving living conditions and opportunities for the poor, without regard to their faith, origin or gender.

### **Contact Information for FOCUS Canada**

Address: Suite 201, 789 Don Mills Road, Don Mills, Ontario, M3C 1T5  
Tel: + 1 (800) 423 7972 ext. 24 (International +1 416 (423) 7988 ext.24)

Website: <http://www.akdn.org/focus.asp>  
E-mail: [focuscanada@focushumanitarian.org](mailto:focuscanada@focushumanitarian.org)

This initiative is an individual effort to fund raise in support of FOCUS and make available news about the activities of Focus Humanitarian Assistance and its relief efforts for alleviating the effects of flooding on the displaced victims in Pakistan. This email intends to highlight the importance of fund raising and inform about donation options in support of the organization's humanitarian efforts.

**Sincere thanks for your generosity and support,**

**Shanifa Nasser & Ashie Hirji Heart In Action Enterprises**  
**[www.readmylipslive.com](http://www.readmylipslive.com) social new media youth platform.**

**<http://www.facebook.com/group.php?gid=139021189468860&v=wall&ref=ts>**